

STEPHANIE S. CHAN

address: Sunnyvale, California 94086

phone: 209.914.1248

email: stephanie@sscdesigns.com

website: www.sscdesigns.com

linkedin: www.linkedin.com/in/sscdesigns

WORK EXPERIENCE

iSynergy Webdesign

Senior Web Designer

December 2005 – Present

Web & E-Commerce Design

- SEO website and e-commerce design for e-commerce solutions such as Magento and Miva Merchant.
- Design micro-sites, flash animations, banner ads and landing pages for advertising campaigns, blogs, and social media profiles.
- E-mail design and development that achieve highest click through and conversion rates in company history.
- Photo and imagery optimization.
- Webmaster duties include technical SEO implementation, website development, maintenance, website analytics and conversion goals tracking.

Graphic & Print Design

- Design corporate identity packages including logo, stationary, folders, sell sheets, business cards, postcards, posters, labels, and other marketing materials.

Online Marketing

- Design, creation & management of \$250K+ display advertising budget with 100+ banners & landing pages.
- Creation and management of \$100K+ PPC advertising budget and achieving over 300% ROAS.

Independent Design Consultant

Graphic / Web Designer

January 2005 – Present

- Design announcement cards, invitations and event materials for baby, weddings, and birthdays.
- Design posters, building banners, postcards, and mailings for marketing and promotional events.
- Design t-shirt graphics and logos for special events and occasions.
- Design and implement creative, branded, and functional websites.

BeeSeen

Graphic / Web Designer

July 2005 – December 2005

- Search engine friendly website design.
- Logo design.

ABC.com

Disney ABC Television Network

Web Design Intern
June 2004 – December 2004

- Web pages, banner ads, and computer wallpaper designs for various daytime and primetime shows.
- Photo and imagery editing.

OverNightPrints.com

Graphic Designer & Design Support
October 2003 – November 2004

- Design business cards and postcards.
- Provide artistic suggestions and design support.

TECHNICAL SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Acrobat, Fireworks, Dreamweaver, Flash

Computer Languages: HTML, XHTML, CSS, PHP

PC & Mac Operating Systems, MS Office: Word, Excel, PowerPoint, Entourage

Foreign Languages: Fluent in Cantonese

EDUCATION

University of California, Irvine

Bachelor of Arts, Studio Art

December 2004